



HARLEY of LONDON

Made by Londoners for the World

HARLEY OF LONDON INDIA

Leadership Architecture & Strategic Advantage

A Business Is Only as Good as Its People — And Execution Is Everything

HARLEY of LONDON INDIA is built on a simple truth: **vision creates possibility, but people create reality.**

The success of any ecosystem — especially one as multi-vertical and transformative as HARLEY of LONDON — is directly correlated to the quality of its leadership and the precision of its execution.

Our leadership team is not a list of titles. It is a carefully engineered ecosystem of global expertise, operational excellence, and human-centred philosophy.

This is the team that will bring the HARLEY of LONDON ecosystem to life.

FOUNDING LEADERSHIP

Sanjeev Kumar

Founder, Chief Visionary Officer & Chief Human Experience Officer

Sanjeev Kumar is an award-winning serial entrepreneur, systems thinker, and global business architect. His work spans finance, biology, wellness, AI, and human behaviour — disciplines he integrates into a single, coherent ecosystem.

He is the founder of **Delamore & Owl Group (D&O Group)**, **DTM Global Holdings**, and several other successful ventures across infrastructure, finance, healthcare, and strategic investments. Over decades, he has built, scaled, and exited businesses across multiple geographies, guided by a singular philosophy: **create systems that improve human life while generating compounding value.**

As Chief Visionary Officer, he designs the architecture of HARLEY of LONDON INDIA. As Chief Human Experience Officer, he ensures that every touchpoint — clinical, digital, or experiential — reflects dignity, empathy, and human-centred design.

He is the lighthouse that aligns every vertical, every leader, and every decision with the long-term mission: **to improve the human condition at scale.**



STRATEGIC GOVERNANCE

Mr. George Duke — Mentor-in-Chief

A seasoned global leader with decades of experience across business, governance, and strategic development. He provides institutional wisdom, cultural grounding, and long-term clarity — ensuring that ambition is balanced with integrity and responsibility.

Avil Duke — Director

Represents the next generation of leadership. Combines modern strategic thinking with the Duke legacy of discipline, governance, and long-term stewardship.

LEGAL, FINANCIAL & COMMERCIAL LEADERSHIP

Dr. Som Dutta — Director, M&A and Counsel

With **over 30 years of experience**, including senior leadership roles at **PwC**, Dr. Som is one of India's most respected minds in corporate structuring, governance, and complex transactions.

He ensures HARLEY of LONDON INDIA is structurally sound, compliant, and built for scalable expansion.

Ramnish Kochgave — Chief Financial Officer & Strategy

A **capital markets veteran** with decades of experience in India's financial ecosystem. He translates vision into numbers, numbers into strategy, and strategy into sustainable growth.

Shafaq Shirazi — Director & Chief Business Development Officer (CBDO)

With a distinguished **20-year career at Goldman Sachs and Nomura in London**, Shafaq brings world-class financial discipline and global commercial acumen.

She converts vision into commercial momentum and ensures that growth is both rapid and human-centred.



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TECHNOLOGY LEADERSHIP

Willem Hendrickx — Chief Technology Officer (CTO)

Willem is a globally recognised technology leader with decades of experience scaling digital ecosystems, leading enterprise transformation, and building high-performance technology organisations across Europe, the Middle East, and Asia.

His background includes:

- leading global technology companies through digital transformation
- building enterprise-grade platforms for healthcare, finance, and infrastructure
- integrating AI, automation, and data intelligence into large-scale operations
- driving innovation across multi-country, multi-vertical organisations
- advising governments and Fortune 500 companies on digital strategy

As CTO, Willem is responsible for designing the **digital nervous system** of HARLEY of LONDON INDIA — the AI-enabled, data-driven, interoperable platform that connects clinical care, wellness, diagnostics, lifestyle, and human experience.

He ensures that HARLEY of LONDON is not just a healthcare ecosystem — but a **technology-powered, future-ready, globally benchmarked platform.**



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Daichi Asakura — Head of Technology Integration

Daichi is a specialist in **systems integration, interoperability, and cross-platform technology deployment**, with deep experience across Japan, Southeast Asia, and Europe.

His background includes:

- integrating complex healthcare and wellness systems
- deploying enterprise-grade digital infrastructure
- ensuring interoperability between clinical, diagnostic, and wellness platforms
- leading multi-vendor, multi-technology integration programs
- building seamless user experiences across digital and physical environments

Daichi ensures that every part of the HARLEY of LONDON ecosystem — from hospitals to clinics, from wellness centres to digital platforms — works together as a single, unified, intelligent system.

He is the architect of **frictionless integration**, ensuring that technology enhances human experience rather than complicating it.

OPERATIONAL & GOVERNANCE LEADERSHIP

Ujwal Jha — Audit & Compliance

Ensures transparency, accountability, and institutional-grade governance across all verticals.

Jagesh Butto — Head of Operations

With **over 30 years of experience** at Siemens, AGFA, and GE, Jagesh is the executional engine of the ecosystem — ensuring precision, reliability, and operational excellence across all sites.



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CLINICAL & WELLNESS LEADERSHIP

Dr Himanshu Gupta — Clinical Excellence & Member of the Board

Custodian of medical quality, patient safety, and evidence-based care.

Dr Sanjiv Chawda — Medical Governance & Processes

A London-based clinician with decades of NHS experience. Designs governance frameworks and clinical pathways that ensure consistency and world-class standards.

Dr Emmanuel Ako — Head of Medicine

Award-winning London-based cardiologist. Anchors the ecosystem's clinical integrity and ensures global best practice.

Dr. Kateryna Kondratiuk — Chief Wellness Officer & Media

Expert in integrative wellness, preventive medicine, and longevity. Public voice of HARLEY of LONDON — translating science into accessible, inspiring content.

HOW THIS TEAM POSITIONS HARLEY OF LONDON INDIA AS THE CATEGORY LEADER

HARLEY of LONDON INDIA is not a traditional healthcare company. It is a **multi-vertical, AI-enabled, health-wellness-lifestyle ecosystem**.

This leadership team positions the company as the category leader through:

1. Global Clinical Authority

Senior clinicians from London's top hospitals bring world-class medical governance and evidence-based care to India.

2. Technology as a Core Differentiator

With Willem and Daichi, HARLEY of LONDON INDIA becomes a **technology-first ecosystem**, not a healthcare operator. This is the future of the category.

3. Operational Precision

Jagesh's 30+ years across Siemens, AGFA, and GE ensure that the ecosystem operates with the precision of a global institution.

4. Financial & Commercial Strength

Ramnish and Shafaq bring capital markets expertise and commercial strategy from the world's most demanding financial environments.

5. Legal & Structural Integrity

Dr. Som ensures that HARLEY of LONDON INDIA is built on a foundation of compliance, governance, and structural robustness.

6. Human-Centred Philosophy

Sanjeev ensures that the ecosystem is not only efficient — it is deeply human.

7. Mentorship & Governance Continuity

George and Avik Duke provide long-term stewardship and cultural grounding.

8. Wellness as a Core Pillar

Dr. Kateryna ensures that HARLEY of LONDON INDIA is not just treating illness — it is building a culture of preventive health and longevity.

Conclusion

This leadership team is not assembled — it is *architected*. Each individual brings global experience, deep expertise, and a shared commitment to building a new category in India.

Together, they position HARLEY of LONDON INDIA to become:

- the most trusted
- the most human
- the most clinically rigorous
- the most technologically advanced
- the most operationally precise
- the most commercially scalable

health–wellness–lifestyle ecosystem in the country.



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